

Management A Global And Entrepreneurial Perspective

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Management and Entrepreneurship

About the Book: Management: A Global, Innovative, and Entrepreneurial Perspective: 14th Edition
The fourteenth edition of Management continues to follow the systems approach to management. The new edition takes an innovative perspective of managing along-with the existing international

Management A Global And Entrepreneurial Perspective

The global business community is experiencing turbulence and high levels of uncertainty. The importance of global and entrepreneurial thinking has never been more important to navigate the complex business landscape. In this course, we help you critically assess your organisation and environment before making important business decisions.

Global Strategy and Entrepreneurship | BI

starting your own business playing a leading role in a family business taking on a managerial role in a large local or global entrepreneurial venture working for a government or non-government organisation with a focus on entrepreneurial policies and activities

International Entrepreneurship & Management | University ...

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Entrepreneurship: Concept. Entrepreneurship is the process of identifying and developing economic, business and social opportunities (Shane & Venkatraman, 2000) through the efforts of individuals and organizations (Thornton & Yang, 2012), and it can be analyzed generating a multidimensional perspective (Bula, 2012).

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