

## Build Your Beauty Brand Find Your Niche Captivate Your Clients And Grow The Salon Business Of Your Dreams

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### Build Your Beauty Brand Find

It's never been quicker to launch a beauty brand, particularly with the support of new-generation incubators. The pace of modern beauty launches is little short of astonishing — and it could get ...

### How to launch a beauty brand the super-fast way

Teaming up with Emad Khaffaf, a beauty industry expert, Al Sheikhly took three whole years to test and refine her future product- the timeframe is worth noting since mascaras usually take between six ...

### An Eye For Business: Mina Al Sheikhly On Starting Up A Beauty Brand In The UAE

In our Let's Make-Up round-up, we bring you a selection of the tried and tested, freshest, and buzziest beauty launches that are worth adding to your basket. If we include it below, then you know it's ...

### Let's Make-Up: the new beauty launches to have on your radar in May

Kylie Jenner's beauty brand Kylie Cosmetics is going through something massive. The brand just deleted all of its Instagram posts.

### Kylie Jenner's Beauty Brand Kylie Cosmetics Deleted All of Its Instagram Posts

In development, mostly remotely, for the past 18 months, Zara Beauty will launch globally on May 13 with lips, eyes, face, nails, and accessories. The products will find a home in a new ...

### Zara Beauty Is Here To Overhaul Your Make-Up Bag - And Everything Is Under £20

Mumbai-based Neemli Naturals is a homegrown and hand-crafted clean beauty brand founded by actor Rameshwari ... and why you should include it in your daily life While continuing to produce ad ...

### Building a national skincare brand: How Neemli Naturals tapped 50k+ clean beauty enthusiasts

We plan to accelerate our growth outside the United States by leveraging the Honest brand and global reach of Jessica Alba' ...

### Jessica Alba earns \$2.6m as wellness brand The Honest Company goes public

If you're interested in making your makeup ... makeup to find a product that worked well while receiving the benefits of K-beauty. "As an African, I incorporated an African ingredient known for ...

### The 15 Best Korean Makeup Brands

YouTube star Jackie Aina — who gets millions of views on her beauty review videos and has ... Aina, 33, did explain that building a business can feel like going out on a limb, but noted that ...

### YouTube Beauty Guru Jackie Aina Shares Her Advice on Building a Brand: 'Take Baby Steps'

Batiste™, America's #1 Dry Shampoo brand, announced today a partnership with six Batiste™ brand ambassadors, a diverse group of females including a professional athlete, an entrepreneur, and standout ...

### Batiste™ Dry Shampoo Launches First-Ever Brand Ambassador Program

Page Six Style gave Fenty Beauty's buzzy new Eaze Drop Blurring Skin Tint a try. Read on for our honest review of Rihanna's latest launch.

### We tried Fenty Beauty Eaze Drop Blurring Skin Tint, and here's our honest review

You may have had enough of celebrity beauty lines, but what about a new collection from you favorite apparel brand? There's no easier way to ensure that your makeup matches your 'fit like buying them ...

### When Does Zara Beauty Launch? The Fashion Retailer's Beauty Brand Is Coming Soon

Melisse Shaban has spent more than three decades in the beauty products market. Now, she's leading her own company in Raleigh. But she's not chasing trends. She's pushing for solutions.

### Executive Voice: She's bullish on her Raleigh-based beauty brand

With nominations for this year's Future 50 currently open, we profile last year's inductees. Fashion and beauty marketers tell us what happens when everyone's reasons for dressing up go down the pan.

### Prêt-à-pandemic: how fashion and beauty brands continued to look good in lockdown

You probably use your Amazon Prime account for necessities, toiletries, and beauty products—but, we highly suggest you take a nice gander through the clothing options before you complete your shopping ...

### 15 Clothing Brands on Amazon That'll Be Your Wardrobe's Best Friend

Top-ranked tennis pro Naomi Osaka may have lost to rising Czech star Karolína Muchova at this week's Madrid Open, but off the court she is winning fashion and beauty endorsements and launching her own ...

### With her fashion and beauty lines, Naomi Osaka builds a personal brand - as fellow tennis pro Serena Williams has done

Vicky Tsai, 42, whose parents emigrated from Taiwan to Texas more than 40 years ago, is the founder of Tatcha, a skincare brand based on Japanese beauty rituals ... and lead your business today.

### What Helped Her Build a \$500 Million Asian-Beauty Brand Also Held Her Back. Not Anymore

For entrepreneurs, building a truly sustainable business means walking a fine line. It requires patience, determination, and resiliency.

### Work/Life Balance Is Skin Deep—Build Sustainability Through Cultivating Healthy Habits

Jessica Alba has plenty to celebrate this week after her wellness brand, The Honest Company, went public on Wednesday - earning her \$2.6million (£1.8m). The actress-turned-mogul's company raised \$413m ...